CENTER FOR
TECHNOLOGY LEADERSHIP
AT EXCELSIOR COLLEGE®

Leadership and the Chief Information Officer

Description: Developed for those serving as the senior information technology executive of a nonprofit organization, this course covers a wide variety of topics that are critical to the success of a CIO. Specific topics include:

- CIO Roles
- Leadership
- Communication
- Technology Governance
- Budget and Finance
- Strategic Planning and Metrics
- Policy Development and Ethics
- Career Planning

Each topic is explored in-depth through presentations, case study, discussion, group work, and assignments. The class concludes with a series of advising sessions with higher education CIOs affiliated with our program.

Outcomes: Upon completion of this course, students should be able to:

- Classify the roles of the CIO
- Analyze leadership as it applies to the CIO and IT department
- Evaluate organization dynamics and implement/adjust the governance model
- Describe the characteristics of IT department financial and budgeting models
- Compare strategic planning processes and models
- Identify policy development and ethics challenges in IT departments
- Describe successful CIO-Executive and CIO-Board interactions and relationships
- Initiate a CIO career plan

Term Dates: April 21 – 25, 2014

Location: 2000 M St. NW, Suite 500
Washington, DC 20036

Prerequisites: Fewer than five years as the senior information technology executive of an organization

Tuition: $2500

Resources: All required texts are included in the cost of tuition and will be provided to you upon registration. In addition, there are a number of reference articles available for your review through the Excelsior College Library and Gartner Research database.

CENTER FOR TECHNOLOGY LEADERSHIP AT EXCELSIOR COLLEGE®

Leadership and the Chief Information Officer

	Monday	Tuesday	Wednesday	Thursday	Friday
8:30 AM	CIO Roles	Technology Governance	Finance	Policy Development	Executive and Board Interactions
10:00 AM	Break	Break	Break	Break	Break
10:15 AM	CIO Roles	Technology Governance Case Study	Budget	Ethics	Executive and Board Interactions
12:00 PM	Lunch	Lunch	Lunch	Lunch	Lunch
1:00 PM	Leadership	Communication	Strategic Planning and Metrics	Career Planning	Summary and Next Steps
3:00 PM	Break	Break	Break	Break	Break
3:15 PM	Leadership Case Study	Communication Case Study	Planning and Metrics Case Study	Career Planning Activity	Advising Preparation
4:15 PM	Daily Wrap Up	Daily Wrap Up	Daily Wrap Up	Daily Wrap Up	Course Wrap Up

Schedule: