Excelsior's Partners in Lifelong Learning Awards

Wed., April 23, 2014 at the New York State Museum

(Please reply by January 15, 2014)

☐ Exclusive Event Sponsorship $10,000

- Company name and logo on event invitation, program and Web site
- Link to company home page on event Web site
- Logo included in advertising
- Scholarship awarded to Capital Region student in your company's name
- Your company's banner prominently displayed at event
- Honorary Committee membership for four organizational representatives
- Recognition in the College annual report
- Eight tickets to the event

☐ PhD Level Sponsorship $8,000

- Company name and logo on event invitation, program and Web site
- Logo included in advertising
- Scholarship awarded to Capital Region student in your company's name
- Honorary Committee membership for two organizational representatives
- Recognition in the College annual report
- Four tickets to the event

☐ Master's Level Sponsorships $5,000 (limited to four)

- Company name on event invitation, program, Web site and *Times Union* ad
- Scholarship awarded to Capital Region student in your company's name
- Honorary Committee membership for two organizational representatives with tickets to event
- Recognition in the College annual report

☐ Bachelor's Level Sponsorships $3,000 (no maximum)

- Company name on event program, Web site and *Times Union* ad
- Scholarship awarded to Capital Region student in your company's name
  Recognition in the College annual report
- Two tickets to the event

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(Please reply by January 15, 2014)

☐ **Associates Level Sponsorships $1,500 (no maximum)**

- Company name on event program, Web site and *Times Union* ad
- Recognition in the College annual report
- Two tickets to the event

☐ In lieu of sponsorship, I/we wish to join the **honorary committee** ($250 pp), which includes listing on event program, Web site and *Times Union* ad and a ticket to the event

☐ In lieu of a sponsorship, I/we wish to **make a contribution** to help Excelsior students achieve their academic goals.

Sponsor Excelsior's Commencement Ceremony, July 11, 2014 Viewed by more than 15,000 around the country with more than 1,500 in attendance in Albany, NY.

☐ **Commencement Sponsor $5,000**

- Company name and link to home page on event Web site
- On-screen logo during Commencement ceremony
- Signage at Commencement venue (Albany Convention Center)
- Recognition in the College's annual report

Sponsorship Reply Form

(Please return form by January 15, 2014)

We are happy to sponsor Excelsior College as follows:

☐ Exclusive Partners Event Sponsorship $10,000
☐ PhD Level Sponsorship for Partners event $8,000
☐ Master's Level Sponsorship for Partners event $5,000 (limited to four)
☐ Bachelor's Level Sponsorship for Partners event $3,000 (no maximum)
☐ Associates Level Sponsorship for Partners event $1,500 (no maximum)
☐ ** Special** Commencement Sponsorship $5,000
☐ In lieu of a sponsorship, I/we wish to make a contribution in the amount of $_____to help Excelsior students achieve their academic goals. (Tickets are available for donations of $100 or more each.)

Sponsor Name (for invitation) _____

Honorary Committee Name(s) (for invitation) _____

Address _____

City, State, Zip _____

Contact email _____ Contact phone number: _____

Payment Information

A check for $ _____ is enclosed. (Please make check payable to Excelsior College.)

Please charge $ to: ☐ MasterCard ☐ Visa ☐ Discover ☐ American Express

Cardholder name Corporate card? ☐Y ☐ N

Card # _____Exp. Date _____

Signature _____

By Mail:
Office of Institutional Advancement
Excelsior College
7 Columbia Circle
Albany, NY 12203

By Fax: 518-464-8777

For more information,
please contact Marcy Stryker at
(518) 608-8287 or
mstryker@excelsior.edu